

**Before the  
Federal Communications Commission  
Washington, D.C. 20554**

<b>In the Matter of</b>	)	<b>CG Docket No. 02-278</b>
	)	
<b>Rules and Regulations Implementing</b>	)	
	)	
<b>the Telephone Consumer Protection</b>	)	
	)	
<b>Act of 1991</b>	)	

**SUPPLEMENTAL REPLY  
COMMENTS OF JOE SHIELDS**

I respectfully submit these supplemental reply comments in reply to the several hundred comments filed by various associations in regard to the Commission's new requirements and the Commission's reversal on the Existing Business Relationship ("EBR") dealing with facsimile advertisements. [In the Matter of Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991, Report and Order, FCC Rcd., 03-153 (F.C.C. Jul 03, 2003), 68 FR 44144-01.]

In the June 26<sup>th</sup> adoption of the Commission Report and Order the Commission reversed its earlier opinions that a prior EBR constitutes prior express consent to receive facsimile advertisements. Such a reversal is appropriate given the plain language of the statute, the intent of Congress and the many decisions handed down by the courts that have addressed this issue<sup>1</sup>.

The association commentators are requesting that the Commission re-instate its prior opinions on the EBR issue mostly commenting that the new rules will impact their sharing of information with their membership. The sharing of information does not fall under the definition of an advertisement. Perhaps the association commentators are not being forthright with the Commission that their facsimile transmissions are by definition advertisements. Certainly a facsimile transmission that announces a seminar is by definition an advertisement.

I work for a federal contractor at a federal facility and see many unsolicited facsimile advertisements. This year alone over 400 unsolicited facsimile advertisements were received on the fourteen (14) facsimile machines that I have access to. Included in those facsimiles are advertisements for seminars<sup>2</sup>. Apparently this is occurring at federal

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<sup>1</sup> See comments of Kondos & Kondos Law Offices, John Holcomb Esq. and Robert Biggerstaff

<sup>2</sup> See attached – the Commission may note that only 2 out of the 6 unsolicited facsimile advertisements contain the required header information. Additionally only 2 were addressed to any individual both of which were transferred to another project/department.

facilities all over the country. Such facsimiles are not only a violation of the TCPA they are also trespass upon, conversion of and theft of government property.

The engineers I work with provide their facsimile numbers when submitting RFP's (Request for Proposal) on their projects. Permission to transmit unsolicited facsimile advertisements is never given – that is not only company policy it is also federal law that prohibits the use of federal property for advertising purposes.

In that light it is only prudent that everyone obtain permission by signature and telephone number prior to transmitting a facsimile advertisement. Asking for permission during an initial contact with one of these engineers does not take that much more time or any extra record keeping. The association commentators and their members should already be doing that to avoid being associated with the junk fax blaster that claims<sup>3</sup>:

“This ad is being sent by a lead generation company that will sale [sic] ad responses to companies interested in providing the advertised services. For your information, your fax number was legally purchased from an opt-in fax number list provider in accordance with federal and state law. However if you wish to have your fax number removed please call 1-800-838-7573, allow up to 24 hours for the removal process.”

In conclusion, there is no exemption in the TCPA for business organizations or non-profit entities in regard to facsimile advertisement transmission. It is not labor intensive or burdensome to obtain the signature and telephone number prior to transmitting an unsolicited facsimile advertisement. It is not only the proper thing to do but it will also help those entities engaged in legitimate business activities from violating the TCPA. As such the Commission has made the proper determination in its ruling adopted June 26<sup>th</sup>, 2003.

Respectfully submitted,

\_\_\_\_\_/s/\_\_\_\_\_  
\_\_\_\_\_

Joe Shields  
Texas Government & Public Relations Spokesperson for Private Citizen Inc.  
16822 Stardale Lane  
Friendswood, Texas 77546

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<sup>3</sup> See the disclaimer at the bottom of the attached fax blaster facsimile advertisement

## One-time notice on free storage conference

TO: Moham  
FAX: 28185  
FROM: Storage Management enrollment committee  
RE: Your attendance at the free Storage Management conference in Chicago

Mohammad,

As a SearchStorage.com member we wanted to send you this personal invitation to our free Storage Management conference in Chicago. You'll only receive this one fax from us, with the conference only 3 weeks away we just wanted to make sure you knew about it.

With less than 40 seats left, we wanted to provide you with some information about the conference so you can make a decision on whether or not it would be beneficial for you to come. Once you have made your decision, you can call our enrollment representatives directly at **781-657-1699** and we'll take care of your registration right away. You can also go to [www.StorageManagement2003.com](http://www.StorageManagement2003.com) for all the information about the conference and to apply online. Here's just a preview of what you get at our free conference.

**Advice from independent experts only** - All sessions are delivered by the leading independent experts (13 of them to be specific). This ensures no vendor sales pitches from the podium, only vendor neutral expertise from our all-star panel of experts including analysts from Gartner, META, the Yankee Group, Steve Duplessie, Jon William Toigo and many more.

**Sessions on the issues your company is currently facing** - Tips and strategies on backup/DR, automating storage management, doubling the productivity of your staff, tailored storage solutions for database apps and email, choosing the best storage management software for your company, building and scaling SANs and more.

**6 workshops tailored to your level of expertise** - Regardless of your level of expertise with networked storage, you'll get expert advice to maximize the efficiency of your storage operations. Our 3 Learning Curve workshops provide you with proven tips and strategies to build and scale your storage network, select storage management software and effectively use storage management solutions to reduce the cost of managing your enterprise storage environment. 3 Expert workshops provide you with policies and procedures to build a disaster recovery, ensure your backup delivers as promised get the storage performance and protection you need for your mission critical OLTP databases.

**Network with 500 leading storage managers** - Our screening process ensures only the highest-level storage managers attend the conference. Share your experiences and swap solutions at the multiple networking events with the leading storage managers from All State, Sears, GE, United Airlines, Bank of Montreal, Boeing, State Farm, Coca Cola, Wells Fargo, Exxon Mobil, Blue Cross Blue Shield, Walgreen's, JP Morgan, Kraft Foods, the CIA and First Data Corp, just to name a few.

And much more. Seating is on a first-come, first-served basis, so to make sure you get a seat call us directly at 781-657-1699. If you want more information, take a look at the conference site at [www.StorageManagement2003.com](http://www.StorageManagement2003.com) or call us, we're here to answer any of your questions. If it's easier for you, you can also fax this page to us at **781-657-1100** and we'll follow up with you, just check off the appropriate box below. It's right around the corner - and it's free - don't miss out!

☐ YES! I'd like you to call me at this phone number \_\_\_\_\_ with more info about the full benefits of this conference and how I can qualify for free admission.

☐ NO. I can't attend (please offer my seat to another potential delegate).

We hope you find this information helpful and look forward to hearing from you.  
Sincerely,

Storage Management conference  
Enrollment committee  
781-657-1699

PS: You have received this fax because you're a SearchStorage.com member. Visit [www.StorageManagement2003.com](http://www.StorageManagement2003.com) or you can call us right now at **781-657-1699** to ensure we save you a seat at no charge.

## One-time notice on free storage conference

TO: Sam  
FAX: 28185  
FROM: Storage Management enrollment committee  
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Samuel,

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# QuickBooks® Made Easy Training

Is your business making these critical mistakes?

You must learn these **15** solutions!

Learn the **7** most common mistakes made with QuickBooks® and how to avoid them

Learn the **3** time-saving methods needed to set up new clients & customers

Learn the **5** steps of using QuickBooks® to increase your CASH FLOW!

Our trainers use the software every day in their own business – they know it!

All your questions answered by a local QuickBooks® Certified Professional

Just 2  
weeks left to  
Register!

## QuickBooks® Seminars Introductory Class 9 am – 1 pm

Stop hurting your cash flow and put an end to your bookkeeping nightmares for good.

Fast-paced and informative training seminar. *Not for MAC users.* **100% Money back guarantee!**

## Houston, Texas – Introductory Class June 19<sup>th</sup>, 2003

Location: University of Phoenix, 11451 Katy Freeway, Ste 200, Houston, TX 77079

Sponsored by: "Bridge21, Inc." - America's Largest QuickBooks Trainer

Class-Size  
Limited  
Register  
Early!

### Who should attend QuickBooks® Pro Training?

- Spouses who help with the books on a part-time basis
- Business owners who want to avoid mistakes and improve cash flow
- Partners looking for long-term answers to accounting problems
- Bookkeepers who need a better understanding of QuickBooks®

4 "Easy"  
ways to  
register  
now!

- Register Online today at [www.bridge21.com](http://www.bridge21.com)

- Call (877) 427-4524

- Fax this completed registration *toll-free* to (888) 738-9920 or mail to:

- Bridge21, Inc., 504 South Durbin St., Casper, WY 82601

Please Print

☐ Yes, register me for the Bridge21 QuickBooks® 4 -Hour Introductory Class. Only \$97 for the 1st person and \$87 for each additional person. (Includes 136-page workbook.)

Select date(s): ☐ June 19<sup>th</sup>, 2003

Company \_\_\_\_\_

Name \_\_\_\_\_ 2<sup>nd</sup> Attendee \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ St: \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

*A Valid Fax or Email is required for registration confirmation*

Payment Info (Circle) MC VISA AMEX DISCOVER Make CHECK Payable to BRIDGE21 Class #: 77079-6-182-6-19

Credit Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

**Opt-Out Instructions:** We are strongly against sending unsolicited faxes to those who do not wish to receive our special broadcasts. You may have opted in to one or more of our affiliates requesting to be notified of any special offers we may run from time to time. We also have attained the services of an independent 3rd party to overlook list management and removal services. Please accept our apologies if you have been sent this fax in error. We honor all removal requests. If you do not wish to receive further faxes, please call us toll free 1-866-204-6540 to be removed.

# QuickBooks® Made Easy Training

Is your business making these critical mistakes?

You must learn these **15** solutions!

Learn the **7** most common mistakes made with QuickBooks® and how to avoid them

Learn the **3** time-saving methods needed to set up new clients & customers

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Our trainers use the software every day in their own business – they know it!

All your questions answered by a local QuickBooks® Certified Professional

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- Bridge21, Inc., 504 South Durbin St., Casper, WY 82601

Please Print

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Select date(s): ☐ June 19<sup>th</sup>, 2003

Company \_\_\_\_\_

Name \_\_\_\_\_ 2<sup>nd</sup> Attendee \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ St: \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

*A Valid Fax or Email is required for registration confirmation*

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Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

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**Outdoor**  
RETAILER  
**SUMMER  
MARKET**

**august 14 to 17, 2003**

Salt Palace Convention Center / Salt Lake City, Utah

**august 13, 2003**

Open Air Demo • Little Dell Lake, Utah

# Deadline Approaching

**POWER YOUR BUSINESS**

**Register Today**  
for Summer Market '03



**Pre-Register  
by June 27**

It's not too late to receive your badges by mail prior to show start. Avoid the lines, arrive prepared and ready for the The Outdoor Industry's "Must Attend" Event of the season.

- > *Over 850 national and international exhibiting companies*
- > *Over 100 new exhibiting companies and new categories*
- > *The world's most comprehensive outdoor specialty trade show venue in one place for the entire industry*
- > *Hundreds of categories—from gear, equipment, apparel, technology, hydration, camping, footwear, running, fitness, yoga, climbing, mountaineering, paddlesports, canoeing, backpacking, walking, rescue, food products, storage, luggage, children's, fabrics and finished goods—all focused on the Outdoors.*
- > *Meet face-to-face with the industry's leading principals, product specialists, and decision makers*
- > *Participate in the industry's Second Annual Retail Roundtable and discuss the state of the entire industry*

## DON'T MISS OUT—REGISTER TODAY:

- **Fax:** Complete the following registration form and return by fax at **949/497-2093**
- **Mail:** Outdoor Retailer, 310 Broadway, Laguna Beach, CA 92651.

FOR MORE INFORMATION **outdoorretailer** the outdoor industry's leading trade show **.com** • CALL 800-486-2701 • [ORREG@VNUEXPO.COM](mailto:ORREG@VNUEXPO.COM)

**Outdoor  
SUMMER  
MARKET**

# OUTDOOR RETAILER SUMMER MARKET 2003 Attendee Registration

**OPEN AIR DEMO** August 13, 2003  
Little Dell Lake, Utah  
**BOOTH SHOW** August 14 to 17, 2003  
Salt Palace Convention Center - Salt Lake City, Utah

310 Broadway  
Laguna Beach, CA 92651  
PHONE 800/486-2701  
FAX 949/497-9360  
reg online: outdoorretailer.com

Mail this completed registration along with business card(s) or pay stub(s) for each attendee, or fax to 949/497-9360. To receive badges prior to show start, form must be returned by June 28, 2003. Badges will be mailed to designated contact person. Outdoor Retailer is a trade show for industry members only. All registered names are subject to further inquiry by Outdoor Retailer. To register additional people, please make copies of this form. Keep copies for your records. By providing your information on this form, you explicitly consent to receive communications from VNU Expositions and its partners under 47 U.S.C. § 227. Late Registration fees apply to all categories after June 28, 2003. Fees are non-refundable once registration is processed.

Attendee Name \_\_\_\_\_  
Business Card(s) or pay stub(s) for each attendee here. \_\_\_\_\_  
City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ County \_\_\_\_\_

**FOR FAX,**  
please attach  
business  
card(s) or pay  
stub(s) on a  
separate  
sheet.

Printed Telephone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_

Star/Business Travel  
REUTERS USE TITLE CODE FROM BELOW  
ALL OTHERS USE CODES FROM #12 BELOW

CHECK ALL THAT APPLY  
1 OPEN AIR DEMO 2 SEMINARS

## RETAILERS (Domestic and International) Retailer registration is free of charge before June 28, 2003. \$30 per person processing fee will be charged after June 28, 2003.

### 1 PRIMARY BUSINESS CLASSIFICATION:

- A ☐ Outdoor Specialty Retailer
- B ☐ General Sporting Goods Retailer
- C ☐ Department Store
- D ☐ Mail Order
- E ☐ Mass Merchandise/Outlet
- F ☐ Action Sports Retailer
- G ☐ Outdoor/Outdoor
- H ☐ Bicycle Retailer
- I ☐ Military Buyer
- J ☐ College Recreation Programs
- K ☐ Health & Fitness Retailer
- L ☐ Footwear Retailer
- M ☐ Resort Buyer

### 2 NUMBER OF EMPLOYEES (at the location)

- A ☐ 1 to 5
- B ☐ 6 to 10
- C ☐ 11 to 15
- D ☐ 16 or More

### 3 TITLE (check one only)

- A ☐ President
- B ☐ Owner
- C ☐ Partner
- D ☐ General Buyer
- E ☐ Staff/Sales Clerk
- F ☐ Manager
- G ☐ Hard Goods Buyer
- H ☐ Soft Goods Buyer
- I ☐ Accessories Buyer
- J ☐ Merchandiser
- K ☐ Other \_\_\_\_\_

### 4 PRODUCT CATEGORIES (check all that apply)

- A ☐ Apparel
- B ☐ Footwear
- C ☐ Gear
- D ☐ Accessories

### 5 ANY OTHER STORES OWNED BY THIS COMPANY?

- ☐ YES ☐ NO. (If NO, skip to Q 10)

### 6 SPECIALTY MARKETS

- Write the letter of your specialty market box in this box, then check all others that apply.
- A ☐ Backpacking/Camping
  - B ☐ Climbing/Mountaineering
  - C ☐ Nordic Skiing
  - D ☐ Alpine Skiing
  - E ☐ Bicycle Riding/Mtn. Biking
  - F ☐ Specialty Watersports
  - G ☐ Hunting/Fishing
  - H ☐ Inline Skating
  - I ☐ Beach Use/Beach
  - J ☐ Snowboarding
  - K ☐ Running
  - L ☐ Health & Fitness
  - M ☐ All of the Above
  - N ☐ Other \_\_\_\_\_

### 7 IS YOUR STORE NEW TO OUTDOOR RETAILER

- ☐ Yes ☐ No

### 8 THIS STORE'S APPROXIMATE ANNUAL GROSS SALES IS:

- A ☐ Under \$50,000
- B ☐ \$50,001 to \$250,000
- C ☐ \$250,001 to \$500,000
- D ☐ \$500,001 to \$750,000
- E ☐ \$750,001 to \$1,000,000
- F ☐ Over \$1,000,000

## NON-RETAILERS, INDUSTRY AFFILIATES, MEDIA (Domestic and International)

1 Distributor registration is free of charge, \$30 after June 28, 2003. A \$350 per person fee applies to Non-Exhibiting Manufacturers and Industry Affiliate categories P through V below, \$400 per person after June 28, 2003. Working Media categories W and X are free of charge. Expo attendance is subject to Outdoor Retailer qualification.

- ☐ DISTRIBUTOR/WHOLESALE—No Fee/\$30
- N ☐ Distributor
- O ☐ Importer/Exporter

- ☐ NON-EXHIBITING MANUFACTURER—\$350/\$400
- P ☐ Manufacturer/Supplier

- ☐ INDUSTRY AFFILIATE—\$350/\$400
- R ☐ Ad Agency/PR Agency
- S ☐ Media Sales
- T ☐ Consultant/Marketing
- U ☐ Event Promoter
- V ☐ Promotional Sales

## PAYMENT

Check: make payable to "OUTDOOR RETAILER" Credit card: DVSA DMC (American Express is not accepted) Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Print name as it appears on card \_\_\_\_\_

Credit card no. \_\_\_\_\_

## TOTAL FEES ENCLOSED

Registration Cost \$ \_\_\_\_\_  
Total \$ \_\_\_\_\_

- ☐ Working Media—No Fee/No Fee
- W ☐ Publisher
- X ☐ Journalist
- ☐ Non-Exhibitor—No Fee/No Fee
- Y ☐ Director
- Z ☐ Staff



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Open Air Demo • Little Dell Lake, Utah

# Free Advance Registration Ends August 8!

**POWER YOUR BUSINESS**  
**Register Online** for Summer Market '03



It's not too late for retailers and buyers to register in advance for free. Arrive prepared and ready for the The Outdoor Industry's "Must Attend" Event of the season.

- > *Over 850 national and international exhibiting companies*
- > *Over 100 new exhibiting companies and new categories*
- > *Hundreds of opportunities to demo, test, and play with the industry's newest products*
- > *Meet face-to-face with the industry's leading principals, product specialists, and decision makers*
- > *Participate in the industry's Second Annual Retail Roundtable and discuss the state of the entire industry*

## DON'T MISS OUT—REGISTER TODAY!

- **Web:** **outdoorretailer.com** Visit Summer Market 03/Attendee Registration Page.  
the online center of the outdoor industry
- **Fax:** Complete the following registration form and return by fax at **949/497-2093**.

**All forms received by August 8 will be processed for Free!**

*If you have already registered, please disregard and we will see you in Salt Lake.*

**Outdoor  
SUMMER  
MARKET**

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reg online: outdoorretailer.com

Fill in the completed registration along with business card(s) or pay stub(s) for each attendee to 949/497-9360. Badges will be available for pick-up onsite. Outdoor Retailer is a trade show for industry members only. All registered names are subject to further inquiry by Outdoor Retailer. To register additional people, please make copies of this form. Keep copies for your records. By providing your information on this form, you explicitly consent to receive communications from VNU Exhibitions and its partners under 47 U.S.C. §227. Registration fees stated apply to all categories after June 27, 2003. Fees are non-refundable once registration is processed.

FOR FAX,  
PLEASE

ATTACH  
BUSINESS

CARD(S) OR  
PAY STUB(S)

ON A  
SEPARATE  
SHEET.

Retail Store or Business Name \_\_\_\_\_  
Street \_\_\_\_\_ City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Furnished Telephone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_  
SingularBusinessEmail \_\_\_\_\_ WebsiteURL \_\_\_\_\_

CONTACT PERSON

NAME

NAME

NAME

NAME

Title \_\_\_\_\_ Email \_\_\_\_\_  
Title \_\_\_\_\_ Email \_\_\_\_\_  
Title \_\_\_\_\_ Email \_\_\_\_\_  
Title \_\_\_\_\_ Email \_\_\_\_\_

RETAILER USE ONLY (CODE FROM BELOW, AUTOFILL IF STORES FROM ABOVE)

✓ CHECK IF ATTENDING  
OPEN AIR DEMO ☐ TRADE SHOW ☐

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- ☐ Outdoor/Outdoor
- ☐ Bicycle Retailer
- ☐ Mailer Buyer
- ☐ College Retailer/Programs
- ☐ Health & Fitness Retailer
- ☐ Footwear Retailer
- ☐ Resort Buyer

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- ☐ Sales/Sales Clerk
- ☐ Manager
- ☐ Head Goods Buyer
- ☐ Soft Goods Buyer
- ☐ Accessories Buyer
- ☐ Merchandiser
- ☐ Other \_\_\_\_\_

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- ☐ Accessories

### 5 ANY OTHER STORES OWNED BY THIS COMPANY?

- ☐ YES ☐ NO (if NO, SKIP 10)

### 6 SPECIALTY MARKETS (while the letter of your specialty market is checked, then check all others that apply)

- ☐ Backpacking/Camping
- ☐ Climbing/ mountaineering
- ☐ Nordic Skiing
- ☐ Alpine Skiing
- ☐ Bicycle Touring/Mtn. Biking
- ☐ Specialty Watersports
- ☐ Hunting/Fishing
- ☐ Time Sharing
- ☐ Beach Lifestyle
- ☐ Snowboarding
- ☐ Running
- ☐ Health & Fitness
- ☐ All of the Above
- ☐ Other \_\_\_\_\_

### 7 THIS STORE'S APPROXIMATE ANNUAL GROSS SALES IS:

- ☐ A Under \$50,000
- ☐ B \$50,001 to \$250,000
- ☐ C \$250,001 to \$500,000
- ☐ D \$500,001 to \$750,000
- ☐ E \$750,001 to \$1,000,000
- ☐ F Over \$1,000,000

### 8 LIST PUBLISHED TELEPHONE NUMBERS FOR STORES FROM QUESTION 9:

- ( )
- ( )
- ( )
- ( )

## NON-RETAILERS, INDUSTRY AFFILIATES, MEDIA (Domestic and International)

12 Distributor registration is \$30. A \$400 fee applies to Non-Exhibiting Manufacturers and Industry Affiliate categories P through V below. Working Media categories W and X are free of charge. Expo attendance is subject to Outdoor Retailer qualification.

- ☐ DISTRIBUTOR/WHOLESALE-\$30
- ☐ Manufacturer
- ☐ Importer/Exporter

- ☐ NON-EXHIBITING MANUFACTURER-\$400
- ☐ Manufacturer/Supplier
- ☐ Manufacturer Sales Representative

- ☐ INDUSTRY AFFILIATE-\$400
- ☐ UO Agent/PR Agency
- ☐ Media Sales
- ☐ Distributor/Marketing

- ☐ UO Event Promoter
- ☐ Photo/Graphic Sales

- ☐ Working Media - No Fee
- ☐ W/O Retailer
- ☐ Journalist

## PAYMENT

Check/make payable to 'OUTDOOR RETAILER' Credit card: ☐ VISA ☐ MC ☐ Exp. Date \_\_\_\_\_ Credit card no. \_\_\_\_\_

Signature \_\_\_\_\_ Print name as it appears on card \_\_\_\_\_

## TOTAL FEES ENCLOSED

Registration Cost \$ \_\_\_\_\_

\$ \_\_\_\_\_

Total \$ \_\_\_\_\_

**Save Big \$\$\$...Make Big \$\$\$**

# **Super FAX Package**

**25,000 for only \$1000**  
**or 50,000 for only \$1800**

**FAXING Facts**

FAX advertising response rates can be as high as 5%

FAX advertising gets read...its unavoidable

FAX advertising cost just pennies-per fax

FAX advertising creates an immediate response

***Don't Delay...Super FAX Package  
 available to first 20 customers only!***

***Tell me more about how Fax Advertising can work for me!***

Fill out below and fax form back to (832) 201-7217

Company \_\_\_\_\_ Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Phone #'s \_\_\_\_\_ Fax # \_\_\_\_\_

Email Address \_\_\_\_\_ Best Day & Time to Call \_\_\_\_\_

This ad is being sent by a lead generation company that will sale ad responses to companies interested in providing the advertised services. For your information, your fax number was legally purchased from an opt in fax number list provider in accordance with federal and state law. However, if you wish to have your fax number removed please call 1-(800)-838-7573, allow up to 24 hours for the removal process.